



Integration of the Arab Population into the Labor Market

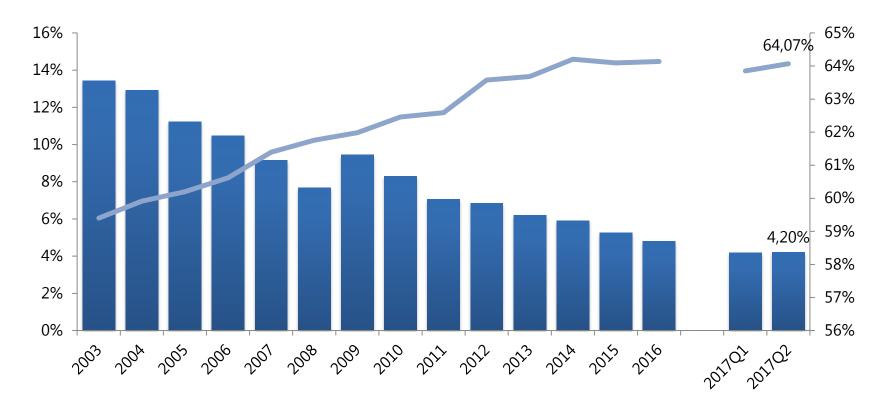
Michal Tzuk, Senior Deputy Director General Ministry of Labor And Social Affairs

September, 2017

Labor Market Trends - Macro Analysis



Unemployment Rate & Participation Rate Population Aged 15+

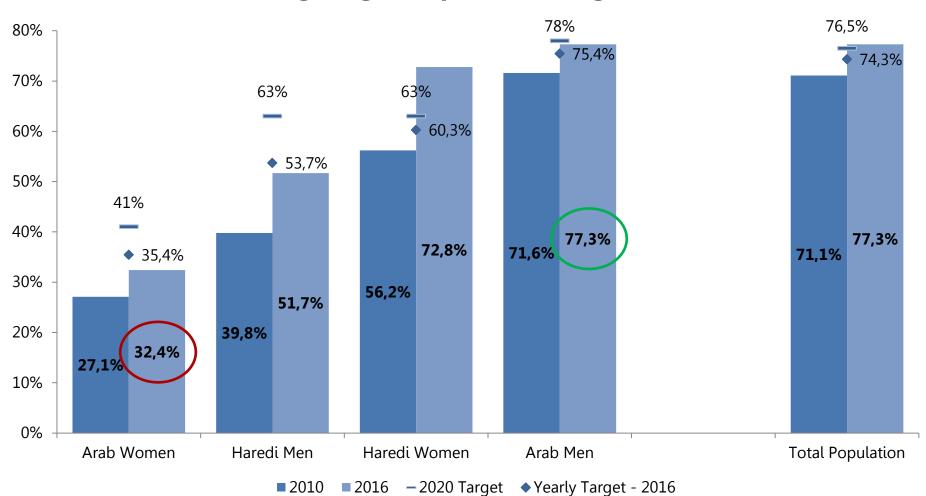


Source: Labor Force Survey, Central Bureau of Statistics

Moving Towards 2020 Targets

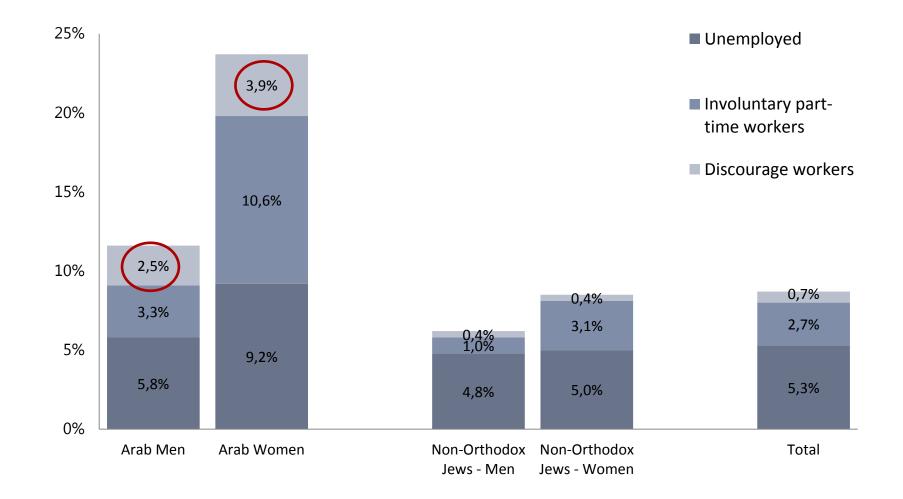


Employment Rates, 2010,2016 & 2020 Targets Among Target Populations, Ages 25-64



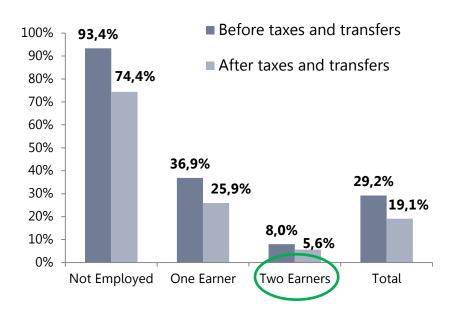


And Social Affairs



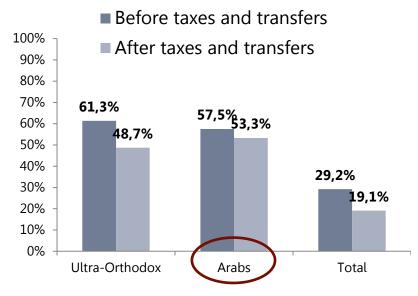
Poverty Rate – Households, 2015





Poverty Rate by Employment Status

Poverty Rate by Sectors

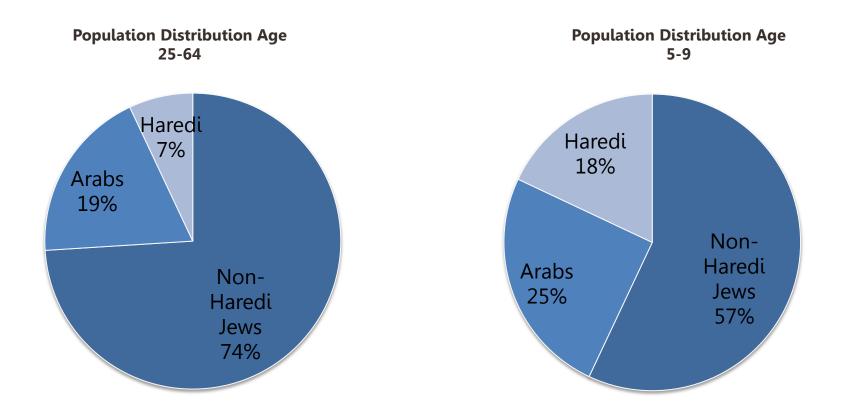


Source: Poverty and Social Gaps Report 2015 - National Insurance Institute Poverty line is defined as 50% of the median family income.





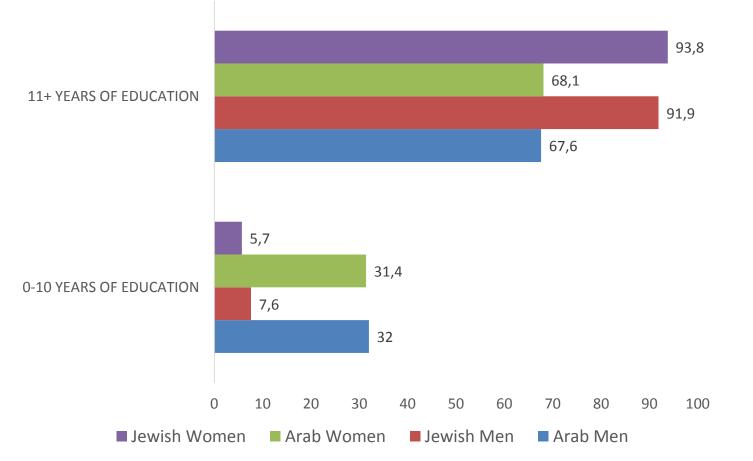
Population Distribution by Age Groups







Distribution of the Arab Population Compared to the Jewish Population, by Years of Schooling and Gender, Percentages (2015)

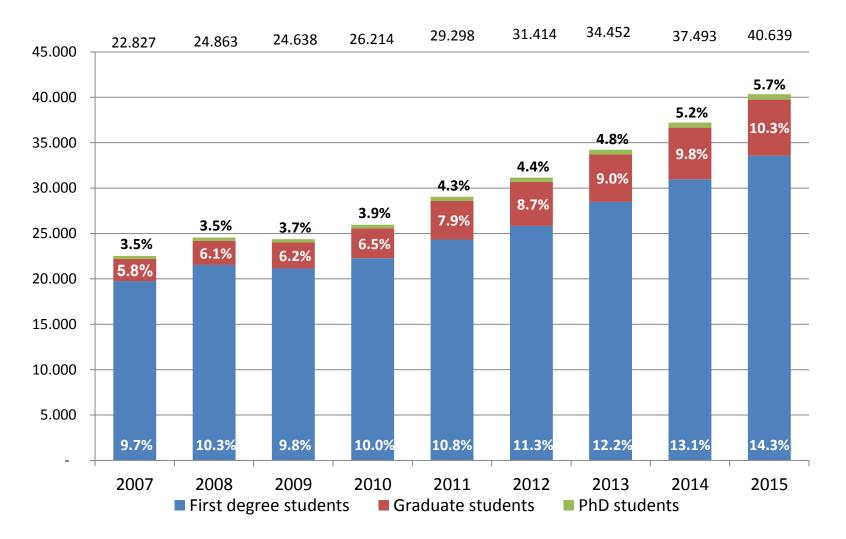


Source: Special analyzes of the CBS Human Resources Survey Research Administration, 2015 for the 20-64 age group





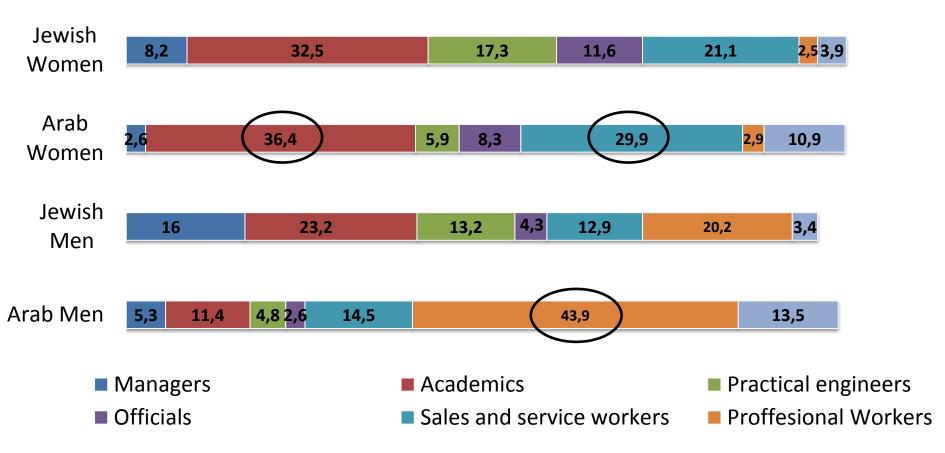
Arab Students in the Higher Education System in Israel







Distribution of the Arab Population Compared to the Jewish Population by Occupation and Gender, in Percentages



Source: Special analyzes of the CBS Human Resources Survey Research Administration, 2015 for the 20-64 age group

Main Barriers to Integration in the Labor Market - Especially for Arab Women



Education & Skills

Economic cost

culture

Infrastructure

How Do We Do It?







The Ministry of Labor & Social Affairs has a network of **22 employment centers** in a broad geographical layout (67 Arab municipalities).

The program focuses on populations outside the labor market, Community work by outreach and training. The centers staff are "change agents" coming from and working for the community.

Soft Skills	
VET	
Employer Relations	
Career Guidance	
Job Placement	



	2015	2016	2017 (Q1+Q2)
participants	8,008 (About 4,800 women)	9,861 (5,941 women)	5,592 Total 3,452 women (62%)
Rate of placement at the centers	53.6%	79% Total 69% women	

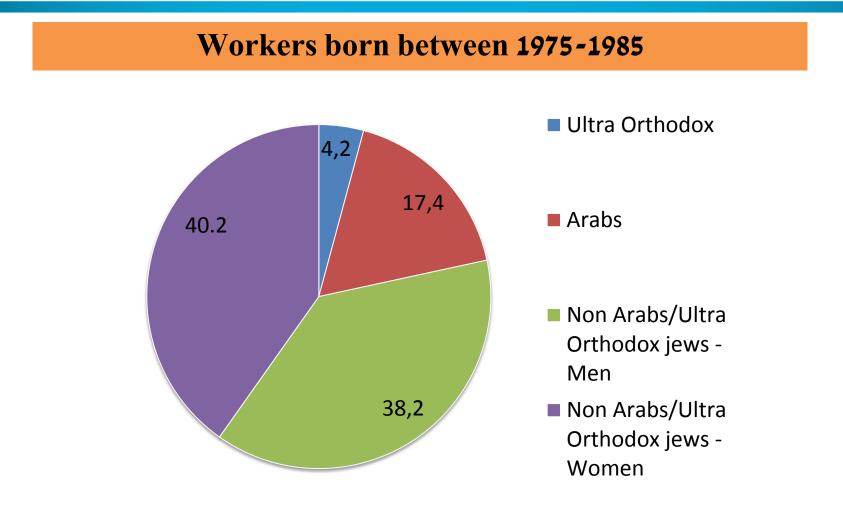


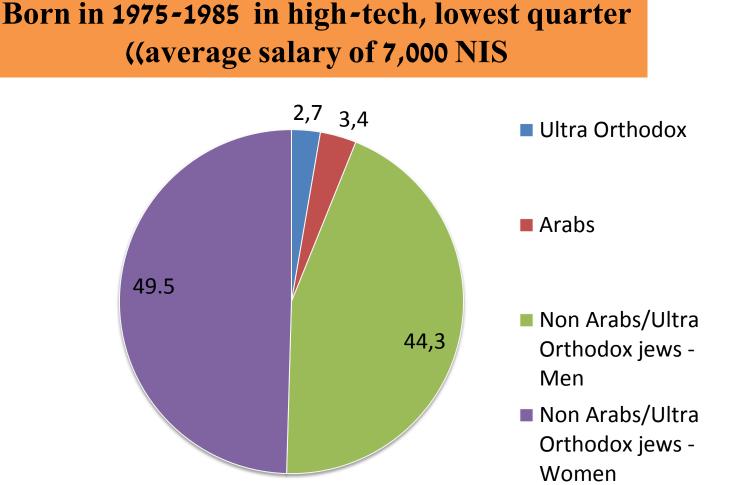




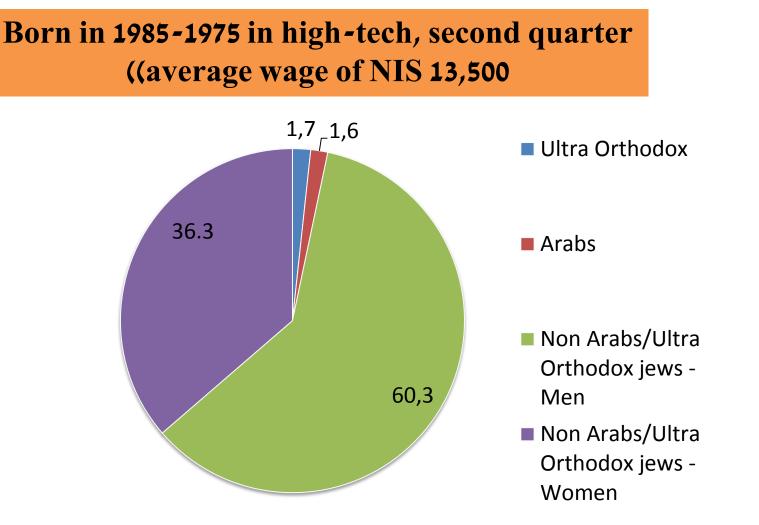
Diversity in the Employment Market



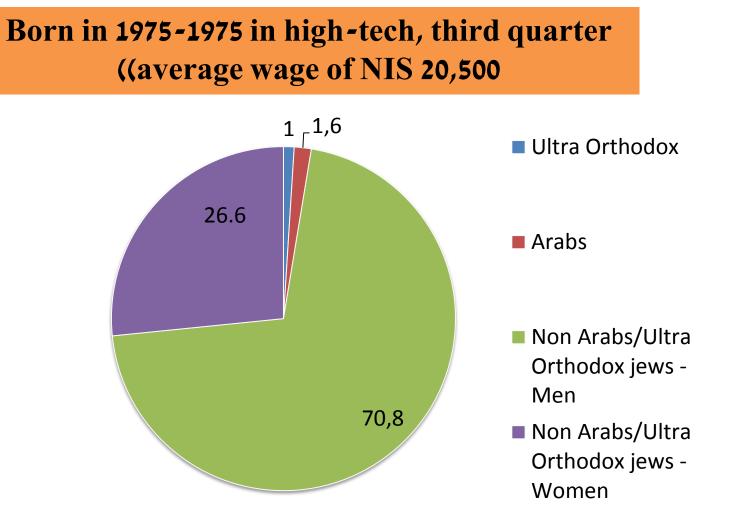




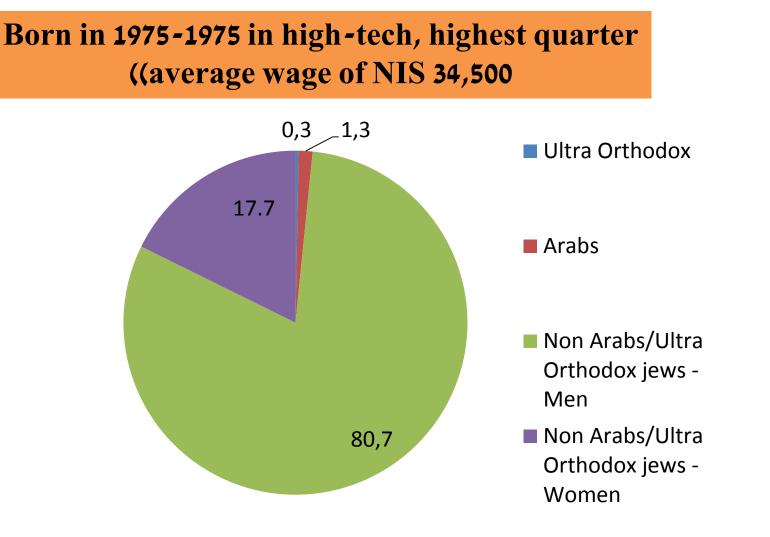
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Integration of Arab population in High-Tech







• Encouraging Entrepreneurship & SMBs :

- The Israeli Small & Medium Businesses Agency (SBA) encourages initiatives to establish new businesses.
- 3 business incubators for the Arab sector Yarka, Shefar-Amr, and Nazereth.
- 'Sawa' program: Micro-Finance Loan Fund for Arab entrepreneurs women.
- Employers Wage Subsidies
- Industrial Areas









Infrastructures





0-3 Child day care

Infrastructure: 25% of the total budget to Arab municipalities. Subsidies: In order to make it easier for Arab women, subsidies and reception to the day care centers are not affected by the volume of work



Transportation

Transportation to Distant Workplaces, with the ministry of transportation

Workers Rights







- Raising awareness to labor laws, rights and Enforcement in Arab society
- Raising awareness for employee rights website launched in Arabic, among Arab men and women aged 18-50

How?

- Information about Minimum Wage, Compensation for overtime, weekly rest & The obligation to allocate for pension
- Raising awareness and referral to the Ministry of Labor and Social Affairs website <u>molsa.gov.il</u>
- Raising awareness of the possibility of addressing and complaining about violations of employee rights.





Workers Rights Campaign-In Arabic







- **TV** advertising clips
- Printed press newspaper ads
- Radio- recorded commercials
 - Digital advertising clips and

banners

Social networks - Sponsored

videos and posts





Workers Rights Campaign-Campaign results

For example:

- 76,000 Views at the Arabic Employee Rights Website (5.5.2017- 8.6.2017) at the same time, the Hebrew-language employee rights site registered 57,000 hits
- During the month of the campaign we received about 90 complaints phone calls from applicants from Arab society; This compares to 20 calls received in January-April 2017



Minstry of Labor And Social Affairs





Thank You المجارية